



# Mobile Data Group

Telephone : 1300 36 36 33 - Intl +61 2 9386 0471

Email : [info@mobiledatagroup.com](mailto:info@mobiledatagroup.com)

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## Media Release

### FOR IMMEDIATE RELEASE

## Mobile Data Group wins Deloitte Technology Fast 50 award

Mobile Data Group, has ranked 1st in Australia in the 2007 Deloitte Technology Fast 50 awards, achieving 10,237 per cent revenue growth over the last three years.

The Deloitte Technology Fast 50 ranks the 50 fastest growing technology companies, public or private, based on percentage revenue growth over three years (2005-2007) and includes all related industry sectors: communications; software; semiconductors, components and electronics; life sciences; internet; and computer peripherals.

Mobile Data Group is a leading mobile entertainment company providing mobile content, applications and solutions to clients in more than 26 countries.

Providing end to end mobile solutions in the area of mobile entertainment and mobile commerce, Mobile Data Group offers a full solution from mobile content provision (through the likes of ringtones, wallpapers, games and screensavers) to applications development, deployment, distribution and end user.

Marc Carr, CEO of Mobile Data Group said the company has become a one stop shop for clients who wish to enter and be more effective in the mobile space effortlessly, quickly and successfully.

“Our significant growth is a result of our unique product offerings and ability to mix and match components to suit our clients’ requirements.”

“We cater to not only clients new to the mobile space, looking for a full service offering, but also to those clients who already have comprehensive, established mobile offerings and are looking to achieve deeper, more effective penetration of their mobile campaigns.”

“According to the latest iSuppli statistics, global revenues from premium mobile content will exceed \$44 billion (U.S.) in 2011.”

“Mobile Data Group is especially well placed to take advantage of this massive growth through our current modular offerings and our in-house R&D team, producing not only content but applications surrounding this. We are thus in a position to offer our clients even greater leverage and opportunities to profit from the mobile space,” Mr Carr said.



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Deloitte Technology, Media and Telecommunications partner Julia Bickerstaff said the growth of Mobile Data Group has been astounding.

“With the global tech sector recovery, Australia is leading the region and the future is looking very bright for Mobile Data Group.”

Mobile Data Group maintains an extremely large high quality licensed mobile content library and provides business partners with the expertise and mobile technology infrastructure to maximise a return potential via mobile content supply, business solutions including mobile marketing and advertising campaigns, as well as individually targeted mobile business solutions specific to particular partner requirements.

## For further information:

Julia Bickerstaff

TMT Partner – Fast 50 Program

Mob: 0414 790 288

Tel: (02) 9322 7134

[jbickerstaff@deloitte.com.au](mailto:jbickerstaff@deloitte.com.au)

Melinda Loew

Media & Communications Manager

Mob: 0404 058 616

Tel: (02) 9322 7146

[mloew@deloitte.com.au](mailto:mloew@deloitte.com.au)

Dale Carr

Joint CEO

Mob: 0416 123 132

Tel: (02) 9386 0471

[dcarr@mobiledatagroup.com](mailto:dcarr@mobiledatagroup.com)

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